



## Press Release

For Immediate Release

### **Cyberport co-organises APICTA Awards 2013 to raise ICT awareness and adoption in the Region**

*Celebrating outstanding creativity and stimulating innovation via valuable networking opportunities*

**Hong Kong, 25 November 2013** – Hong Kong Cyberport Management Company Limited (Cyberport) is proud to announce that Cyberport is one of the co-organisers for the Asia Pacific Information and Communication Technology Alliance Awards 2013 (APICTA 2013), an international awards programme that aims to raise ICT awareness and bridge the digital divide. In addition to a briefing and a welcome reception, participants will present their solutions in front of a panel of judges at Cyberport, from 25 to 26 of November 2013. Judges come from every member economy so as to ensure a fair and equitable judging process. After a rigorous competition process, the Awards Presentation Ceremony cum Gala Dinner will be held on 27 November 2013 at the Hong Kong Convention and Exhibition Centre.

To facilitate the growth of ICT industries across the entire Asia-Pacific region, APICTA 2013 provides networking and product benchmarking opportunities for ICT innovators and entrepreneurs in the region that are designed to stimulate ICT innovation and creativity, promote economic trade relations, facilitate technology transfer, and offer business matching opportunities via exposure to venture capitalists and angel investors.

During the event period, Cyberport has organized different campus visits for all participants to join as learning experience, idea exchange, as well as the possibility of further collaboration in near future. This year, APICTA has a total of 17 award categories, including Tertiary and Secondary Student Project. Cyberport will host the APICTA Students Networking/ Project Showcasing Session for secondary and tertiary students under these award categories to network and to present their competition entries to the public in the afternoon of 26 November. For this precious opportunity, Cyberport has invited Hong Kong-Shanghai ICT Internship Programme student interns to attend the programme, meeting like-minded talents in the region.

“We are excited to co-organise the APICTA 2013 in Cyberport, such a reputable industry event. This year, we have received over 220 entries from 13 economies, a much higher participation rate than the previous year with an increase of over 40%. We also have over 550 participants here and about 480 participants are from overseas, this is great news for us all,” said Paul Chow, Chairman of Cyberport.

“Driving the growth of the ICT industry has always been one of our major goals, and APICTA 2013 provides an excellent platform for ICT professionals and students of all member economies, including Hong Kong, to showcase their capabilities and achievements in an international setting. There are plenty of opportunities for us to share and learn from each other here at APICTA 2013,” added Herman Lam, CEO of Cyberport.

Cyberport, as one of the leading ICT hubs in the Asia-Pacific Region, is always committed to fostering IT legends through driving innovation and creativity in Hong Kong and facilitating the exchange of technological expertise across the globe. As one of the co-organisers of the

APICTA 2013, Cyberport is honoured to be a part of the ICT growth in the region by contributing its resources and effort to ensure the success of the event.

APICTA is composed of 17 member-economies, including Australia, Brunei, China, Chinese Taipei, Hong Kong, India, Indonesia, Macau, Malaysia, Myanmar, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Thailand and Vietnam. The APICTA member economies take turns in hosting the annual awards programme, with Hong Kong last holding the awards in 2004.



Judges from every member economy attended the briefing session of APICTA Awards 2013 at Cyberport to ensure a fair and equitable judging process.

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## About Cyberport

Cyberport is a creative digital community with a cluster of technology and digital content tenants. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk)



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