

Press Release

For Immediate Release

Cyberport and Shanghai's Knowledge and Innovation Community co-host the Shanghai-Hong Kong Hackathon 2014*Joining hands again to foster knowledge transfer and technology exchange among ICT professionals from Hong Kong and Shanghai*

Hong Kong, 3 March 2014 – The Shanghai-Hong Kong Hackathon 2014, co-hosted by Hong Kong Cyberport Management Company Limited (Cyberport) and Shanghai's Knowledge and Innovation Community (KIC), was successfully held during 28 February to 2 March. Over 180 young developers, designers and entrepreneurs from Hong Kong and Shanghai participated in this intense, 47-hour app development event. The theme of this year's Hackathon was "Smarter Life". The event challenged participants to collaborate and write fresh codes and create prototypes of new products within the three-day period.

Speaking about the success of the event, Cyberport's Chief Technology Officer David Chung said, "We are delighted that so many ICT practitioners from Hong Kong and Shanghai participated in the event. The Shanghai-Hong Kong Hackathon has become an important platform for knowledge transfer and network building for the two cities' ICT practitioners, and Cyberport is proud to be co-hosting it with the KIC again. The event aptly complements Cyberport's public mission to foster IT legends, encourage creativity, drive collaboration, and promote ICT industry development by offering excellent exchange opportunities to our ICT practitioners. We understand that angel investors may also be looking for potentially high-value projects at different hackathons. We will therefore be organising more such events in the future, to create more opportunities for the ICT industry."

"We are honoured to once again co-host the Shanghai-Hong Kong Hackathon with Cyberport," KIC Project Director Charles Chan said. "KIC is committed to driving ICT innovation and industry development, and this event provides invaluable opportunities for the talents in both of our cities to exchange ideas and share expertise. We look forward to future collaborations with Cyberport so together we can propel our ICT industries forward."

Four awards were given at the Shanghai-Hong Kong Hackathon 2014. The Best Creativity Award was won by "Goblin", a mobile app that allows users to monitor muscle growth. The Best Commercial Value Award went to "Holographic Projection for Architecture Demonstration", an app that uses holographic projection technology to showcase a building's architecture and design. "Mungo", a mobile marketplace app, claimed the Highest Degree of Completion Award; while "Oglinder", a Medieval style running game with two parallel worlds, took home The Best Use of Unity Award.

Prizes for the winning teams include cash prizes and, for The Best Use of Unity Award, software licenses. An "Internet Polling Award" will also be held and the winning teams will be selected and nominated to participate in the International Hackathon 2014. This event will be co-organised by Cyberport, Hong Kong Computer Society and MoDevNetworks and held at Cyberport on 13 April, during which Hong Kong's teams will compete against those from China,

Taiwan and the USA. All winning teams of the Shanghai-Hong Kong Hackathon 2014 will also have a chance to be sponsored to participate in MoDev in Shanghai this April.

Cyberport has long promoted the hackathon trend in Hong Kong. Last year, Cyberport organised the Cyberport Hackathon 2013 and the AngelHack Hong Kong Fall 2013. Both events were well received by the participants, and created a platform and atmosphere conducive to innovation for the ICT industry.



Chief Technology Officer of Cyberport, Dr David Chung (left) and Project Director of KIC, Mr Charles Chan (right) kicked off the event and met the participants from Shanghai via live broadcasting.



Judges and participants of Hong Kong at the closing ceremony after the 3-day Shanghai-Hong Kong Hackathon 2014.

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About Cyberport

Cyberport is a creative digital community with a cluster of technology and digital content tenants. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit www.cyberport.hk



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