

**Press Release**

For Immediate Release

**Cyberport Signs Memorandum of Understanding with NetDragon and HKWTIA***The collaboration signifies the joint force to promote and accelerate the development of information and communications technology industry in Hong Kong and the Mainland*

**Hong Kong, 5 September 2014** – Hong Kong Cyberport Management Company Limited (Cyberport) has entered into a memorandum of understanding (MoU) with NetDragon Websoft Inc. (NetDragon) and Hong Kong Wireless Technology Industry Association Limited (HKWTIA) today, under the witness of Mr C Y Leung, the Chief Executive of Hong Kong Special Administrative Region (HKSAR), Mr Godfrey Leung, the Acting Secretary for Commerce & Economic Development and Mr Daniel Lai, Government Chief Information Officer.

The MoU was signed by Mr Paul Chow, Chairman of Cyberport, Mr Liu Dejian, Chairman of NetDragon and Mr To Cheung, Chairman of HKWTIA. With shared vision, the MoU marks the starting point for the three organisations to cooperate and contribute to the development of the Information and Communications Technology (ICT) industry, as well as to drive business collaboration between Hong Kong and the Mainland.

Through signing the MoU, Cyberport hopes to develop a strategic partnership with NetDragon and HKWTIA to further cultivate the ICT community in Hong Kong. Effective for one year, the MoU covers four major areas and provides a framework for the three organisations to support companies and individuals who wish to dive into the Mainland market and offer training opportunities.

“We are pleased to enter into a formal agreement with two very prominent organisations in the ICT industry – HKWTIA in Hong Kong and NetDragon in Fuzhou – and cooperate with them to drive the tech industry forward. HKWTIA has always been one of the strongest advocates for the development of Hong Kong’s mobile technology industry, and NetDragon is a leading innovator and creative force in the Mainland’s online gaming and mobile internet industries,” said Mr Herman Lam, CEO of Cyberport. “Coupling their proven expertise and experience with Cyberport’s resources, the collaboration will serve as the foundation of a fruitful relationship between companies in Hong Kong and the Mainland, leading the entire ICT industry to success.”

Mr Lucas Liu, CEO of NetDragon expressed, “We are delighted to form this collaboration with Cyberport and HKWTIA. NetDragon has always valued innovation. We are confident this cooperation can nurture more innovative technology talents and teams in Hong Kong, energising the mobile internet and educational technology industries for both Hong Kong and the Mainland.”

“Mobile app industry in Hong Kong is well-developed and has earned the reputation and recognition as a regional leader. The collaboration among HKWTIA, NetDragon and Cyberport will assuredly light up the path for more local mobile app developers to explore a bigger market in the Mainland, introducing high quality apps to mobile users in the Mainland. Being one of the key facilitators of the mobile app industry in Hong Kong, we highly appreciate Cyberport and NetDragon participating in the proactive initiatives for the long term growth of the industry,” said To Cheung, Chairman of HKWTIA.

**Key areas covered by the MoU:**

- 1. Professional training:** In order to cultivate and further train up talents involved in the development of mobile applications, mobile games and mobile Internet education, Cyberport

and NetDragon will organise a series of professional training sessions in Hong Kong and the Mainland.

2. **Hong Kong mobile apps adoption in Mainland market:** The three organisations will accelerate the development and adoption of Hong Kong apps for mobile Internet education, online games and enterprise solution. NetDragon will provide HKWTIA with an online payment solution and distribution support in the Mainland as a promotion platform for “Made in Hong Kong” apps.
3. **Internship programme:** The three organisations will join hands to facilitate knowledge exchange between ICT talents in Hong Kong and the Mainland by providing internship opportunities involving the design and development of mobile applications and games, as well as in mobile Internet education. NetDragon will be responsible for providing internship openings while Cyberport will be responsible for arranging Hong Kong tertiary students to attend the internship programme in NetDragon’s Fuzhou headquarters.
4. **Digital Classroom:** In order to promote mobile Internet education, NetDragon will set up a “Digital Classroom” exhibition centre at Cyberport in Hong Kong to promote mobile Internet education.

The tripartite collaboration will enhance talent and knowledge exchange, speed-to-market capabilities and harness the potential and business opportunities in the field of mobile apps and games.



Under the witness of government officials and ICT industry leaders, the MoU was signed by Mr Paul Chow, Chairman of Cyberport, Mr Liu Dejian, Chairman of NetDragon and Mr To Cheung, Chairman of HKWTIA. Guests include (2nd row from the left): Miss Joey Lam, Deputy Government Chief Information Officer (Policy and Community), Office of the Government Chief Information Officer, Mr Herman Lam, Chief Executive Officer of Cyberport, Mr Godfrey Leung, the Acting Secretary for Commerce & Economic Development, The Honourable Mrs Fanny Law, Chairperson, Hong Kong Science and Technology Parks, the Honourable C Y Leung, the Chief Executive of Hong Kong Special Administrative Region (HKSAR), Mr Daniel Lai, Government Chief Information Officer, Miss Janet Wong, Commissioner for Innovation and Technology, Mr Lucas Liu, Chief Executive Officer of NetDragon, and Mr Zheng Hui, Executive Director of NetDragon.



Mr Herman Lam, Chief Executive Officer of Cyberport, gave welcoming speech at the Memorandum of Understanding Signing Ceremony with NetDragon and HKWTIA.

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## About Cyberport

Cyberport is a creative digital community with a cluster of 270+ technology and digital tenants. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk) or follow us on Twitter [@cyberport\\_hk](https://twitter.com/cyberport_hk).

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