

Press Release

For Immediate Release

Cyberport organises 2014 Global Entrepreneurship Week China — Hong Kong

Movers and shakers from start-up scenes around the world converge in Cyberport to inspire local ICT start-ups and talents

Hong Kong, 18 November 2014 – Dedicated to cultivating and nurturing the next generation ICT leaders, Hong Kong Cyberport Management Company Limited (Cyberport) has kicked off the Global Entrepreneurship Week (GEW) China — Hong Kong at Cyberport today. The opening ceremony was packed full of 200 enthusiastic and excited local young talents, curious and eager to learn how to become a successful entrepreneur.

The GEW is the world's largest celebration of innovators who launch start-ups that bring ideas to life, drive economic growth and improve human well-being. Now in its fifth year, GEW has expanded to 130 countries — empowering nearly 20 million people through 125,000 activities over these years. As a result of last year's big success, Cyberport is honoured to organise the 2014 GEW China — Hong Kong again, in collaboration with the Shanghai Technology Entrepreneurship Foundation for Graduates as the prime supporting organization of GEW China – Hong Kong.

Herman Lam, CEO of Cyberport, said “Entrepreneurs who bravely strike out and launch successful start-ups are the lifeblood of any future economy. In this age of technology, the opportunities are limitless for entrepreneurs in this region. That's why Cyberport, as the leading ICT hub in Asia-Pacific, believes it's so important to provide the right support to entrepreneurs to help them maximise these opportunities and ultimately be successful. Global Entrepreneurship Week is very focused on providing the access to leading industry players and providing the tools to ensure that success and we're very proud to bring it to Hong Kong again”.

Heavy-weighted speakers gathered at Cyberport today to celebrate the launch of the GEW, Jeff Hoffman, Founder of Priceline.com and a member of the Kauffman Foundation, which is part of the International Advisory Boards of GEW, delivered a presentation on “Keys to Success for Entrepreneurs”, sharing key insights and information for entrepreneurs to help them in launching successful start-ups. In addition, Canice Wu, Partner at F50, the leading Silicon Valley based private co-investment platform, talked about angel investors and start-up accelerator programmes in Silicon Valley, and how they can improve the results of a start-up business. Finally, a thought-provoking panel discussion featuring renowned industry players discussed the tech start-up ecosystem in the Greater China Region, how to manage investors after seed funding has been secured and how companies can accelerate to the next round of funding.

Dynamic events for local start-ups wishing to be future IT Legends

A wide range of seminars, workshops and seminars will be organised for ICT start-ups and entrepreneurs during the one-week event, allowing them get inspired and get connected. Highlights of the events include:

- **Cyberport Pitching Day** will be held on **20 November**. Aspirational entrepreneurs will deliver an elevator pitch to a panel of angel investors. The champion of this activity will be enrolled to "**Battle Silicon**" pitching session on the next day, to pitch their ideas to a panel of angel investors from Silicon Valley.

- On **21 November**, Cyberport will be hosting the **Cyberport Start-up Showcase and Career Day cum iStartup@HK Launch**. Over 100 job openings for industry talents and graduates-to-be. Representatives from LinkedIn and Microsoft will also share with audiences some practical career advice and tips.
- The **Cyberport Startup Alumni Association Annual Gathering cum Closing Ceremony of 2014 GEW China – Hong Kong** on the evening of **21 November** will conclude this year's GEW China – Hong Kong. It is a valuable occasion for Cyberport's alumni and incubatees to maintain connection to the digital hub for idea exchange in this tightly-knitted network.

For full details of 2014 GEW China, please visit www.eweekchina.org and for 2014 GEW China – Hong Kong, please visit: gew.cyberport.hk



ICT industry leaders gathered at Cyberport for the Opening Ceremony of 2014 Global Entrepreneurship Week (GEW) China – Hong Kong.

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About Cyberport

Cyberport is a creative digital community with a cluster of 300 technology and digital tenants. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.



For more information, please visit www.cyberport.hk or follow us on Twitter [@cyberport_hk](https://twitter.com/cyberport_hk).
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