Cyberport University Partnership Programme 2017 Demo Day awarded

12 teams each $100,000 seed funding to realise entrepreneurial dreams

Hong Kong, 14 November, 2017 – Cyberport is dedicated in nurturing the new generation of digital technology talents and entrepreneurs. Its FinTech-focused Cyberport University Partnership Programme (CUPP), running in its third year and supported by a number of industry partners, provides students with FinTech aspiration a unique opportunity to sparkle their innovation and creativity. After months of intensive training and mentorship from industry elites, plus 1-week boot camp at the Stanford Graduate School of Business (Stanford GSB), 21 teams from six local universities pitched at the CUPP 2017 Demo Day today, to unleash their potential to become the future FinTech leaders. 12 winning teams with outstanding performance each won a seed funding of HK$100,000 and a fast-track interview opportunity to the signature Cyberport Incubation Programme.

CUPP 2017 brings to a successful conclusion with 21 university teams comprising 59 university students demonstrating their innovative FinTech ideas. 12 winning teams, Cyberport representatives, judges and partners all joined to celebrate this happy moment.

The students demonstrated to the judging panel their innovative ideas based on knowledge they learnt through series of entrepreneurship trainings. Total 12 winning teams were selected.

One of the winning teams, LEVERUS from the Hong Kong University of Science and Technology expressed their joy, "We are thrilled to win the CUPP 2017. We are especially grateful for the valuable insights from our mentors and the professors at the Stanford Graduation School of Business, who taught us how to navigate the business world. With the HKD 100,000 seed funding from Cyberport, we will be able to put our ideas into action and to start our entrepreneurial journey."

Dr Lee George Lam, Chairman of Cyberport, praised students' dedication and passion for their FinTech entrepreneurial dreams during the CUPP.

Dr David Chung Wai-keung, Under Secretary for Innovation and Technology of the HKSAR Government, officiated the opening ceremony.

[Please click here to download high-resolution event photos.]

12 Winning Teams of Cyberport University Partnership Programme 2017

Team and Project	University	Project Highlights
1.　ALGO BORO Project name: Theatre Entertainment	The University of Hong Kong	It is Asia's first crowdfunding platform for local performing artists. It allows artists to manage their performing status and financial conditions through our specially-designed management tools.
2.　BBond Project name: Crisk	The Hong Kong University of Science and Technology	Through Voice-To-Text technology and dashboard function, It can enhance compliance checking process and efficiently detect suspicious transactions.
3.　ChipIn Project name: Partion	The Hong Kong University of Science and Technology	Partion provides a number of crowdfunding services. For example, investors are notified for every loaning activities of the investee company through block chain technology.
4.　DarkAI Project name: Velcron	The Hong Kong University of Science and Technology	The fastest, cheapest and safest decentralised cryptic currency exchange platform that ensures every trade is untraceable. According to the "Fault Tolerant Protocol", as every transaction does not involve money deposit and withdrawn, it does not leave any transactional footprints.
5.　Finsights Project name: Finsights	The University of Hong Kong	It helps users to conduct real-time and in-depth analysis on the market sentiment of a company.
6.　Fund2Play Project name: Fund2Play	City University of Hong Kong	Fund2Play creates an A.I. and digital chatbot platform focusing on providing customer-centric conversation for converting online users to the customers of insurance companies. By using our platform, companies can embed an intelligent chatbot into their websites.
7.　LEVERUS Project name: LEVERUS	The Hong Kong University of Science and Technology	As a centralized platform leveraging blockchain technology, it provides capital providers with transparent, secured and trustworthy information for market exchange and also help them to build their loan portfolio easily.
8.　ODAPP TEAM Project name: ODAPP - One Device All Payment Platform	City University of Hong Kong	ODAPP is a single-payer platform, which supports various electronic payments, including credit cards and PayPal, as well as Mainland China's mobile wallets. It can largely save the time and cost of business transaction.
9.　Pioneer Prop Project name: AIR[2]	The University of Hong Kong	It provides solution to for companies that are using artificial intelligence and refrain them from the risks caused by the bias decision made by A.I system.
10.　TCS Project name: EduBank	The Chinese University of Hong Kong	It aims to educate young people the core features of wealth management, including saving, credit, expenditure and miscellaneous expenses through chatbot and games.
11.　USTrategy Project name: INything	The Hong Kong University of Science and Technology	It is a one-stop comparison platform for insurance products. Empowered by blockchain technology, it showcases the price of different insurance products, which allow customers to select the most suitable products.
12.　X-Change Project name: EmotionX	The Hong Kong Polytechnic University	Through the excellent learning ability of Artificial Intelligence (AI), it provides personal recommendations on stock exchange and financial investments to different customers.

Highlights of CUPP 2017

59	21	6
Students	Teams	Partnering universities
85+	**25**	**29**
Training hours	Training sessions	Mentors
11	**36**	**123**
Global renowned IT and Internet Companies have been visited	Trainers / speakers from the industry	1-on-1 Consultation Sessions

1. *Citi Bank International Limited*
2. *DBS Bank (Hong Kong)*
3. *Deloitte*
4. *Ernst & Young*
5. *Hong Kong Computer Society*
6. *Hong Kong Monetary Authority*
7. *Hong Kong Securities and Investment Institute*
8. *Invotech Hong Kong Limited*
9. *KPMG*
10. *Securities and Futures Commission*
11. *The Hong Kong Institute of Bankers*

For more information please visit http://cupp.cyberport.hk

# # #

About Cyberport

Cyberport is an innovative digital community with over 900 digital tech companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With the vision to become a main force in developing the digital tech industry as a key economic driver of Hong Kong, Cyberport is committed to nurturing youth, start-ups and entrepreneurs to grow in the digital industry by connecting them to strategic partners and investors, driving collaboration with local and international business partners to create new opportunities, and accelerating digital adoption amongst SME and corporates.

Cyberport focuses on building key clusters of digital technology, namely FinTech, e-commerce, IoT/Wearables and Big Data/AI to foster the development of Hong Kong into a "Smart City". With a committed team of professionals providing all rounded value added services to support our digital community and an array of state-of-the-art tech facilities, Cyberport is the flagship for Hong Kong's digital tech industry.

For more information, please visit www.cyberport.hk

For press enquiries, please contact:

Cyberport

Elsa Lee
T: +852 3166 3829
E: elsalee@cyberport.hk

Karina Tsai
T: +852 3166 3707
E: karinatsai@cyberport.hk