Teachers from around 70 schools joined Cyberport's EdTech Demonstration Day
Schools matched with innovative EdTech solutions
Key funding application points explained

Hong Kong, 30 January 2021 – To promote better use of technology solutions that can improve teaching quality in the education sector, Cyberport and the STEM+E Consortium jointly organised the "STEM+E Summit x EdTech Demo Day". Teachers from around 70 primary and secondary school participated in the event via the online platform, where 23 start-ups introduced the most advanced EdTech solutions. During the event, a government representative illustrated the application details for the "IT Innovation Lab in Secondary Schools Programme". Cyberport will follow up with participating schools after the event to match them with the appropriate EdTech solutions, hoping to create a win-win situation for both the education sector and the start-ups.

EdTech's far-reaching impact
Eric Chan, Cyberport's Chief Public Mission Officer, said, "In the future, our new generation's work and daily lives will be inseparable from digital technology. They are even called the 'Digital Natives'. And, in their early years, EdTech is the technology our students will encounter first. In addition to making the learning process fun and interesting and boosting teachers' effectiveness, EdTech can also familiarise students with technology applications, allowing them to easily adapt to new technologies. EdTech can also provide students with technological enlightenment, allowing them to understand how technology can improve human lives and encouraging them to learn more about technology, to join innovation and technology industries, and to contribute to the world when they grow up.*"*

HolonIQ, an education market intelligence platform, predicts that the global EdTech market will increase 1.5 times over a six-year period at a compound annual growth rate of 16.3%, a leap from US$163 billion in 2019 to US$404 billion in 2025. This will lead to a massive opportunity for related companies.

In the Cyberport community, there are more than 120 EdTech start-ups covering the field's major areas. These include STEM teaching, e-learning solutions, game-based and immersive learning, interactive technology, and school management systems. Among the 23 start-ups participating in the event, 18 are from the Cyberport community. Participating start-ups had the opportunity to present the unique features of their EdTech solutions

directly to school principals and teachers who work in STEM education and are responsible for purchasing EdTech products and services.

A keen desire for STEM teaching programmes

The education sector has placed increasing emphasis on STEM education in recent years. A variety of STEM teaching programmes were introduced at the event. **Data Ng, Co-Founder & CEO of Printact Limited and Vice President of the Cyberport Startup Alumni Association (CSAA)**, introduced Printact's educational products for computer programming, deep technology (artificial intelligence, blockchain, bioinformatics and quantum computing), and biotechnology. He said, "In a survey on education, more than half of front-line STEM teachers said their problems include insufficient hardware equipment and inadequate STEM teaching materials. These education sector pain points were very well addressed at the event. STEM teachers could find solutions that best fit their teaching needs, allowing them to concentrate on interacting with students while, at the same time, helping start-ups reach out to potential users: a win-win situation."

Also at the event, Brian Sun, Senior Systems Manager at the Office of the Government Chief Information Officer, outlined the application details for the "IT Innovation Lab in Secondary Schools Programme". Proposed by the Financial Secretary in the 2019-20 Budget, the "IT Innovation Lab in Secondary Schools Programme" aims to encourage the promotion of popular science education in schools, and to pave the way for nurturing local technology talent. Funding support of up to $1 million will be provided for each publicly funded secondary school to upgrade its IT equipment and facilities, as well as to organise IT-related activities that will deepen and enrich students' understanding of advanced information technology.

During February and March, Cyberport will continue to follow up with participating schools. In response to their specific needs, relevant EdTech start-ups will meet with the schools and will hope to achieve successful collaborations. Schools interested in the matching service can also log on and register at www.hkedtech.hk, and they will be contacted by Cyberport's dedicated team.

Assisting start-ups in learning what the education sector needs to win

Cyberport is also committed to providing start-ups with useful information that will facilitate their expansion into new markets and help them to advance in product design and customer service. When they can better meet the needs of various industries and markets, they will have better chances of securing orders. Cyberport hosted a market development training session especially for EdTech start-ups on 14th January. Experts familiar with EdTech applications shared their insights with the participating start-ups on primary and secondary schools' technological needs, an on how to negotiate with schools to effectively facilitate funding applications.

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For high resolution photos, please download via this link.

Eric Chan, Cyberport's Chief Public Mission Officer, points out that EdTech is the technology students encounter first. In addition to making the learning process fun and interesting and boosting the effectiveness of teaching, EdTech can also familiarise students with technology applications, allowing them to easily adapt to new technologies.

Cyberport and STEM+E Consortium jointly organised the STEM+E Summit x EdTech Demo Day, which invited 23 start-ups to introduce their most advanced EdTech solutions and provided matching and follow-up services.

Data Ng, Co-Founder & CEO of Printact Limited and Vice President of the Cyberport Startup Alumni Association (CSAA), says the event helped STEM teachers find solutions that best fit their teaching plans, and at the same time helped start-ups reach out to potential users: a win-win situation.

Eric Chan, Chief Public Mission Officer of Cyberport (fourth left); Joseph Koc, Convenor, STEM+E Consortium (fourth right) and other guests took a group photo at the event.

Cyberport start-ups participating in the event

STEM education	Avatech Innovation Limited
	Farmacy
	iSTEM Limited
	MakeOmnia Limited
	Peanut King Solution
	Printact Limited
	Smarthon Limited
Game-based and immersive learning	AESIR Limited
	ConnectAR Limited
	e2Sports Limited
	Formula Square
	Softmind Ltd
E-learning solutions and school management	ESG Matters Limited
	Find Solution AI Limited
	Hidden Boss Limited
	IOT Solution Limited
	MommyDaddyMe Limited
	Snaildy Education Limited

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About Cyberport

Cyberport is an innovative digital community with around 1,600 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors.

For more information, please visit www.cyberport.hk